



**IT'S JUST TOO GOOD TO BE TRUE!**

**SMASH HIT MUSICAL, JERSEY BOYS MAKES ITS SINGAPORE DEBUT AT MARINA BAY SANDS THIS NOVEMBER 2012**

**Singapore, 16 August 2012** - Wait no more, Singapore. The runaway worldwide smash hit musical, JERSEY BOYS currently playing in major cities worldwide including New York, Las Vegas, London, Auckland, Brisbane and across USA, makes its Singapore premiere at the Sands Theater at Marina Bay Sands on Tuesday, 20 November 2012 for a 14-week season. Tickets for Jersey Boys are on sale from Tuesday, 21 August.

This multi-award winning musical tells the true real-life story of how four poverty-line kids from the wrong side of the tracks became one of the greatest successes in pop music history. The Four Seasons: Frankie Valli, Bob Gaudio, Tommy DeVito and Nick Massi wrote their own songs, invented their own sounds and sold 175 million records globally – all before they were thirty!

The Four Seasons? Frankie Valli? These names may not be instantly recognisable but for generations since the early '60's to modern day the unique sounds of Frankie Valli and the Four Seasons are often echoed with responses such as "I know that number!" when familiarity and recognition of the band's hit songs such as *Sherry*, *Walk like a Man*, *Rag Doll*, *Oh What a Night* and *Can't Take My Eyes Off You*, kicks in. These and numerous other Four Seasons songs have been covered by many of today's pop artists, proving the diverse appeal and appreciation of this music as it lives on through the generations.

Milan Rokic, Managing Director of BASE Entertainment Asia said, "Singapore will be the first Asian city to experience this powerful piece of International theater with extraordinary music and a real life story line. We are extremely excited to be involved in

producing this Broadway version of JERSEY BOYS for Asia. It runs at breath-taking pace and audiences will be left wanting to come back for more. This is an evening of exceptional entertainment."

JERSEY BOYS opened to critical and popular acclaim on Broadway on 6 November 2005 only to break this theatre's box office record 30 times! The production has since been seen by over 13 million people across the globe. Critics the world over are saying: **"Too good to be true!"** raves New York Post, **"The Crowd Goes Wild"** explains the New York Times, **"Best Broadway Musical in Years"** says BBC Radio2, **"Mesmerising – a Seismic Sensation"** from the Los Angeles Times, **"the wait has definitely been worthwhile ... Jersey Boys promises a good night and it delivers ... you will regret missing out!"** urges Courier Mail, Brisbane.

Mr. George Tanasijevich, President & Chief Executive Officer of Marina Bay Sands said, "We are delighted that Jersey Boys, one of the most exciting musicals of all time, will make its Asian debut at Marina Bay Sands. Jersey Boys complements the many other successful Broadway style shows we have brought to Singapore as part of our ongoing commitment to making Marina Bay Sands Asia's best destination for business, leisure and entertainment."

JERSEY BOYS is written by Academy Award-winner Marshall Brickman & Rick Elice with music by Bob Gaudio, lyrics by Bob Crewe and is directed by two-time Tony® Award winner Des McAnuff and choreographed by Sergio Trujillo with music direction, vocal arrangements and incidental music by Ron Melrose. The production design team is Klara Zieglerova, Scenic Designer; Jess Goldstein, Costume Designer; Howell Binkley, Lighting Designer and Michael Clark, Projection Designer.

The remarkable aspect about this company is they begin rehearsing in Johannesburg and then finalise on-stage preparations in Singapore where the show first opens internationally at Marina Bay Sands on 22 November 2012 for a 14 week season before returning to South Africa to premier in April 2013, followed by a season in Cape Town and future Asian territories.

JERSEY BOYS is presented by Dodger Theatricals, Base Entertainment, Showtime Management, Joseph J. Grano Tamara and Kevin Kinsella Pelican Group in association with Latitude Link Rick Steiner.

Don't miss the international phenomenon that's Jersey Boys. Experience electrifying performances of the golden greats that took these guys all the way to the Rock and Roll Hall of Fame! It's the hottest ticket in town for 2012 so hurry and book now!

For further information visit [www.jerseyboys.com.sg](http://www.jerseyboys.com.sg)

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**TICKETING AND SHOW INFORMATION**

Day/Times	VIP	A Reserve	B Reserve	C Reserve	D Reserve
20 Nov 2012 to 17 February 2013 Tues – Sun 8.00pm Sat & Sun 2.00pm	\$230	\$165	\$125	\$85	\$55

- Excludes the booking Fee of SGD\$3 per ticket

#### FOR TICKET BOOKINGS:

#### THROUGH INTERNET:

[www.BASEentertainmentasia.com](http://www.BASEentertainmentasia.com) or [www.MarinaBaySands.com/Ticketing](http://www.MarinaBaySands.com/Ticketing)

**BY PHONE:** +65 6688 8826

#### BOOK IN PERSON AT:

Marina Bay Sands Box Offices (Museum, Theaters, SkyPark, Retail Mall and Hotel Tower 1 and 3 Lobby). For more information please log onto - [www.MarinaBaySands.com](http://www.MarinaBaySands.com)

For VIP, Hotel and Dining Packages visit [www.showbizasia.com](http://www.showbizasia.com). Corporate and Group Bookings are available via Showbiz. Email: [corporate@showbizasia.com](mailto:corporate@showbizasia.com) or call **6688 1029**

#### **ABOUT BASE ENTERTAINMENT**

BASE Entertainment specializes in the development, production, programming and management of live entertainment properties and theatre operations. BASE develops, produces and manages intellectual properties which reach audiences through various platforms, including live, digital, broadcast and licensing. BASE Entertainment founders include Brian Becker and Scott Zeiger, who have 45 years combined experience in the live entertainment industry. The company has offices in Singapore, New York, Las Vegas, and Houston. Since their Asia office opened in Singapore in 2010 Base Entertainment has brought a wide array of live entertainment to Singapore's Marina Bay Sands' two theaters, including Disney's The Lion King, Riverdance, A R Rahman, Thriller Live, Music of Andrew Lloyd Webber, Cirque EloizeID, Bar at Buena Vista, and The Imperial Ice Stars productions of Swan Lake on Ice and more recently presented WICKED.

#### **Media contacts**

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#### **ABOUT MARINA BAY SANDS**

Marina Bay Sands is the leading business, leisure and entertainment destination in Asia. It features large and flexible convention and exhibition facilities, 2,560 hotel rooms and suites, the rooftop Sands SkyPark, the best shopping mall in Asia, world-class celebrity chef restaurants and an outdoor event plaza. Its two theaters showcase a range of leading entertainment performances including world-renowned Broadway shows. Completing the line-up of attractions is ArtScience Museum at Marina Bay Sands which plays host to permanent and marquee exhibitions. For more information, please visit [www.marinabaysands.com](http://www.marinabaysands.com)

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